



June 7, 2006

The Honorable Kevin Martin
FCC
445 12 St. SW, Room 8-A204
Washington, D.C. 20554

Dear Chairman Martin:

Congratulations on your appointment to the Commission. I'm sure you're ready to take care of issues involving the broadcast industry.

KNXV-TV is among the broadcasters that strongly support requiring cable companies to carry all additional channels of programming that TV stations can air on the digital spectrum allotted to them. After making tremendous investments to bring great new digital programming to consumers, it makes no sense to allow cable operators or other gatekeepers to censor and prevent the public from getting all these channels free. This will go a long way in expediting the digital transition.

Free-over-the-air broadcast television has done much to advance democracy and improve the lives of people across America and the world and this important decision allows for the advancement of programming to assist and serve all.

KNXV-TV is excited about the opportunity to provide audiences additional local services at no extra cost to our viewers. In fact, we are working with our local cable company – Cox Cable to provide a traffic and transportation channel for our viewers.

Multicast must-carry will allow broadcasters to provide viewers more options and to maximize the benefits of the digital transition. A successful transition from analog to digital television will bring consumers new choices for and greater diversity in video programming and ensure a competitive market. Your leadership in making this a reality will be a great service to the public and to the broadcast industry and the tradition of America setting the standard for much of the rest of the world.

Please let me know if there's anything I can do to assist in this all-important effort.

Regards,

Janice Todd
VP/General Manager
KNXV TV
Phoenix, Arizona

